



Alumni Association Focus Group Meeting 2
Thursday, March 4, 2010 – 7PM
Agenda **Notes**

Going forward we will call ourselves “Alumni and Friends”

Introductions

Michelle Brill, Charlene Tommeraas, Bill Harwood

Why are we here (again)?

*Review last meeting notes

Communication Modes:

Facebook Page Update

We are looking for FaceBook Captains for each class to be communication pivot points. Michelle and Charlene will post on FaceBook. Links will be made to the school website. There is a FaceBook site for the 50th anniversary, class of 88 and 90. Are there others? We would like to email out through FaceBook the date for the next meeting.

LWCS Website - Ideas

Continue to encourage going to school website at LWCS.org. We will continue to have Alumni and friends opt in for email communication by going online at the school website and posting their information and email. We discussed putting counters on the website to measure hits.

Data base?

Can we get Sandy’s friend to present the data base to us? We will try to scan to text all the data we have and put into the database. We will plan a large mailing as we move forward.

Events – What’s next?

Charter?

A cheat sheet on charters was given out. We will look for another organization's to take a look at. We have an old copy of the LWCS Booster’s Constitution. As we become more organized, our goal will be to have the charter in place by the start of the new school year.

Basic Outline

Development Board Appointment

Appointment will be made at Organizational meeting when charter is accepted.

Open Discussion:

How do we attract members, volunteers, participants?

We want to invite 2 Current Seniors from LWCS to attend the next meeting.
Each of us attending tonight will bring 2 people next time. Bill will send out another invite letter to existing database.

Next Meeting Date

Next meeting date is planned for **Thursday, April 8, 7PM in the Library**