

Alumni Association Focus Group Meeting
Wednesday, February 10, 2010 – 7PM
Agenda

Introductions

Michelle Brill, Sandy Spender, Bill Harwood

Why are we here?

#1 – Increase communication. Invite ongoing participation.

LWCS Development Plan Outline

Overview

Alumni Roles

Loyalty to school (both ways), Development, Scholarships, Endowment,
Communication, Mentoring

Development Board

An Alumni Association member will be appointed to the Development Board.

Questions:

How will we define Alumni?

All Graduates, attendees, Faculty Staff...and Friends – all associated with the school.
Definition to be included in Charter.

Scope?

Facebook Page or Website?

Use existing Facebook page created by Sandy for 50th Reunion. Work with what we
have. Class of 88 has their own page

Communication Modes?

We discussed more exposure in the Connection, links to the school website and Facebook
page. More email communication on news and events. Summaries of Sports, School and
Alumni news. We will work to have Alumni opt in for email communication and to
update contact information.

Data base?

We will start a master database using Excel. Bill will get a student aid to do data entry.

Events?

Need marquee for all sports (Regional and District Tourneys esp.). All Events:
Carnivals, Plays.

We discussed 2 annual events: 3 days in conjunction with the Annual Auction and a
Spring BBQ. A Cocktail mixer TBA was discussed. We also discussed a once a year
fundraising drive in association with the current Senior Class.

Charter?

A Charter will be put in place. We will look for template online.

Open Discussion

We discussed naming Class Captains as the Assoc. develops

Next Meeting Date

Target Thursday, March 4, 2010. Each attendee on 2/10 to invite 5 people to next
meeting.